### FRANDSEN

PRESS RELEASE

# Introducing Ball Glass



For 2024, the iconic glass Ball luminaire series receives an updated design with a perforated metal top. The design update strengthens and supports the connection to the original design of Ball.

Ball Glass is furthermore introduced in five new shades that add a warm yet contemporary aesthetic to Benny Frandsen's iconic 1968 design. The design update is available in both sizes 18 cm and 25 cm, and the coloured versions in size 18 cm. The Ball Pendant Glass works perfectly as a singular statement piece, or grouped together for a dramatic effect.

#### **ABOUT THE COLOURS**

Amber is a warm, rich hue which evokes coziness and creates a nostalgic charm, perfect for colder months or comfort-focused spaces. Its versatility complements a wide range of interior styles.

Cappuccino offers an understated elegance, and adds depth and warmth, creating a cozy ambiance. It resonates with current trends towards natural tones and materials.

Soft Sand is a gentle, neutral shade that offers a calm and soothing atmosphere. Its subtle warmth brings a natural element to any space, making it a core colour choice for timeless and refined interiors.

Opal Rose is a delicate and sophisticated colour that adds a touch of elegance and warmth, reflecting the growing popularity of softer hues in modern design.

Matte White is a perennial favourite, which offers a soft, neutral light effect, creating a humble and homely atmosphere.

The matte finish adds a touch of timeless elegance to the lamp's design.

# **ABOUT THE DESIGNER**

Originally designed by Benny Frandsen in 1968, the Ball series is one of Danish design's most recognisable classics.

Still celebrated the world over for its simple yet elegant form and distinctive light output, the Ball series has continued to remain relevant throughout its long product lifespan thanks to the addition of new variants, colours and materials.

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